



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

MASTER

International Business MIB Executive - Online

First Level
Specializing Master

V Edition
Milan Campus

Why MIB Executive

The MIB Executive Online programme is designed to support executives across industries figuring out how to adapt to rapidly changing conditions, while companies have to learn how to match those workers to new roles and activities.

Adapting employees' skills and roles to the post-pandemic ways of working will be crucial to building operating-model resilience.

The course contents are designed to develop up-to-date competencies to successfully face global business perspectives in rapidly changing economies. The focus on personal development provides participants with new visions and new ambitions. In the MIB Executive Online Class you will master the skills and build the network you need to realize your highest career aspirations while earning a part time online Master.

Participants profile

Candidates should leverage a few years of work experience, and should be interested in international career developments, interpersonal relationships and teamwork, and should have a strong sensibility for international cultures. Furthermore, candidates should be market and goal-oriented, capable of coping with situations and problems in an international business environment.



Learning outcomes

Participants will acquire a specific know-how and improve their skills and knowledge on change management, customer-driven transformation, group negotiation and management of intercultural communication projects, business process analysis and management.

Career prospect

The aim of the programme is to offer MIB Executive students a diverse career, providing the opportunity to work in varied roles and geographies. The occupational opportunities provided for students graduated in International Business could be listed among:

- Large Multinational Enterprises
- Consulting Companies
- Small and Medium Enterprises (SMEs)
- Government agencies and NGOs

Main job profiles would be: Business Manager, Supply Manager, Financial Manager, Business Analyst, Logistics Manager, Managing Consultant, Import-Export Manager, Entrepreneur.



Curriculum overview

All admitted participants will take part in a twelve-month part-time programme. The programme, offering evening & weekend online classes beyond the articulated teaching material carefully designed for an online programme, is designed to allow participants to maintain their jobs while attending the programme. It delivers 60 CFU and a “Master universitario di I livello in International Business” diploma (level 7 of the European Qualifications Framework - EQF).

The main focus is on twelve courses which refer to five main educational areas:

1. Management area

- ✓ Economic and Financial Analysis
- ✓ International Banking
- ✓ International Brand Management
- ✓ International Business Strategy and Entrepreneurship
- ✓ International Finance
- ✓ International Marketing
- ✓ International People Management

2. Economics area

- ✓ Industrial Economics
- ✓ International Economics

3. Quantitative area

- ✓ Global Supply Chain Management

4. Legal area

- ✓ Legal System and International Contract Law

5. Cross-disciplinary area

- ✓ Social Skills and Emotional Intelligence

In addition to the core courses the MIB Executive programme offers:

- ✓ **Project Work:** it represents an opportunity for participants to put into practice the management and leadership skills acquired throughout the programme. Each project is supervised by a mentor. Participants are free to tailor their project to meet their future professional needs
- ✓ **One-to-one interviews** with our career development coordinator to support participants career boost
- ✓ **Seminars** to enhance expertise at edge of innovation management and business topics, in emerging areas and evolving industries



Key facts

Course duration

January - December 2025

Programme structure

The MIB Executive Online is a part-time programme composed of three teaching periods organized as follows:

- ✓ **Core courses live classes:** two evenings a week (from 6.30 PM to 8 PM) and Saturdays (from 9 AM to 12), from January to July, meant as interactive group sessions.
- ✓ **Core courses recorded lessons:** specifically designed for an online programme, the theoretical portion of each course will be made available in the form of recorded lectures to be viewed and studied independently, covering the fundamental notions of the course content.
- ✓ **Project work:** this activity is spread all over the second and third terms, from April to November.
- ✓ **Final exam:** participants will discuss their final Project Work presentation by the end of 2025.

Application and deadlines

November 30th, 2024 for International students

December 11th, 2024 for Domestic students

Domestic candidates who wish to be considered for the Early Bird scholarship shall apply within September 30th, 2024

To apply: master.unicatt.it/application

Tuition fee

€ 9,000 in three installments

Merit-based and Early Bird Scholarships partly covering the tuition fee are available

Informazioni



unicatt.it



General information and administrative procedures

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 02 7234 3860

Information about the structure of the Master, the program and the internship

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